

«WOMAN OF THE THIRD MILLENNIUM»

Business platform

NOVEMBER 3-5, 2020

ORGANIZER
«INTERNATIONAL WOMEN'S UNION»



Business platform

«Woman of the third Millennium»

Organizer of the «International Women's Union»

November 3-5, 2020, Moscow, VDNH (55 pavilion)

International Festival
"By hands of a woman»

85 regions
of the Russian
Federation

CIS
country

Foreign
country

Small and medium
businesses

Presentation of
small and medium-
sized business
products:

- *85 regions of the Russian Federation
- * CIS country
- *Foreign country

Meetings, Panel discussions,
presentations of companies and
regions

Press center 1st floor, 208 people
lecture hall-2nd floor (capacity 50
people)

- *Panel discussions, presentations of companies and regions
- *Dialogue of leading experts in the field of health, youth and beauty.
- *Discussion panel of the international women's Association AFAEMME
- *Other topics of discussion for small and medium-sized businesses

Competition for
young and emerging
designers, including
ethno fashion.

85 regions of the
Russian
Federation
CIS country
Foreign country

Presentation of
partners, sponsors,
photo
exhibitionsXOJЛ.

Presentation of the
photo exhibition "
Mamai children in
national
costumes»

Centralized packages for participants



3rd international Festival of folk arts and crafts «By hands of a woman»

- Participation in the festival for 3 days;
- * Diploma of the participant*;
- * Table-80*120;
- Chair;
- Information in the catalog in Russian;
- Announcing the master on all official websites and social networks of the event;
- Photos and videos;
- * The ability to sell their products.
- * Advertising on all event info resources.
- Fashion show (optional)
- * The participant's diploma is issued for one participant per table.

Representation of regions of the Russian Federation and foreign countries. Representation of women entrepreneurs of small and medium-sized businesses (NHP and crafts including). Representation of medical services in the field of women's health and beauty in Russia and abroad.

- Participation in the festival for 3 days;
- Diploma of the participant;
- Information in the catalog in Russian;
- Announcing the master on all official websites and social networks of the event;
- Photos and videos;
- The ability to sell their products.
- Advertising on all event info resources.
- Building from 4 sq. m. for 3 days (wall height 1.5 m. area for 1 rail, rack)
- Table-80*120;
- *Chair;
- * at extra cost

Fashion shows for designers

Expect you:

- organization of the fashion show
- 6 images of makeup artists
- *models
- information support of the media
- advertising on all info resources meropriatia
- presentation of your advertising brochures in VIP packages for bloggers and celebrities
- further promotion abroad

Number of impressions per day – 10 impressions.

* at extra cost

Centralized packages for participants

**Conference hall 1 floor (capacity 208 people),
lecture hall-2 floor (capacity 50 people)**

**Meetings, Panel discussions, presentations of
companies and regions.**

- Advertising on all event info resources.
- Photos and videos
- Networking zone (2 hours)

On day 3 of the event.

Total: 9 events in 3 days.

Hall.

**Presentation of partners, sponsors,
photo exhibitions, press zone.**

Conditions are negotiated separately.

Sponsorship package

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